

ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**



Grant Agreement No: EMFF-APC-2020-AspBAN-101033749



“With the contribution of the  
European Union”

---

**A**N ACCELERATION SERVICES PLATFORM  
FOR ATLANTIC PORTS TO WORK AS BLUE  
ECONOMY HUBS.

---



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**

# CONTEXT

---

The AspBAN project is related to the Atlantic Action Plan 2.0:

**Pillar 1: Ports As Gateways And Hubs For The Blue Economy**

**Goal 1: Ports as gateways for trade in the Atlantic | Goal 2: Ports as catalysts for business**

There is a need and an opportunity for EU Atlantic Ports to diversify the revenue sources of their business model, by acting not only in the core areas of cargo and passenger handling, but also being the main playground / ecosystem for the development of new blue businesses and of a sustainable ocean economy.

There is a need for an acceleration services platform that enables this policy and business need and opportunity.

The Atlantic Smart Ports Blue Accelerator Network aims at launching the building blocks that will found a dynamic acceleration services platform for EU Atlantic ports to work as blue economy hubs, thus diversifying their business models and revenue sources.



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**

# Main concept of the «Atlantic Smart Port Blue Acceleration Network»

---

In this way, the logic behind the «**Atlantic Smart Port Blue Acceleration Network**» is to deploy, from start, a representative and diverse open innovation, acceleration and investment ecosystem/network with the participation of Portugal, Spain, France, Ireland, Netherlands, Switzerland, Norway, Canada, USA, Italy, Mauritania, Morocco, Colombia, India and China, in an open innovation approach, with partners distributed by 6 core stakeholder groups:

1. Ports
2. Blue Accelerators
3. Blue Clusters
4. Industry
5. Investors and Finance
6. Policy Entities



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**

# MAIN GOALS

---

- 1.** Identify **10 common blue economy challenges in the Ports community**
- 2.** Attract **450 startups** for the Acceleration program
- 3.** Achieve a final pool of **30 innovative start-up solutions that will develop pilots in 30 Atlantic ports** (22 of Atlantic Strategy Group member countries and 8 from other Atlantic maritime basins)
- 4.** Attract **6M€ in direct private investment** for the final pool of startups
- 5.** **Mobilize 5billion€ of potential private investment** (among the 15 investment funds, Dubai Ports World (the world's largest port operator) is an AspBAN's strategic partner, which has a private fund of 4,5B USD for investing in ports and maritime infrastructures)
- 6.** Achieve a **reduction of at least 100.000 tons of CO2** in the operations of the **30 ports**



# INNOVATION PROGRAMS & DATABASES

---

## 2 Innovation Programs

1. Acceleration Services Program (Year 1)
2. Acceleration Scheme - Open Innovation Program (Year 2)

## 4 Databases

- Ports
- Experts & Mentors
- Investors
- Funds for pilot projects



ATLANTIC SMART PORTS  
BLUE ACCELERATION NETWORK




# The AspBAN consortium FULL PARTNERS

---





## The Accelerators:

-  Beta-i (project leader)
-  Kaleido
-  GCE Ocean Technology
-  PORT XL
-  NOAH Blue Consortium
-  Global Accelerator Network

## The Blue Clusters:

-  Irish Maritime Development Office
-  Fórum Oceano
-  Canary Islands Maritime Cluster

## The Policy, Business & Finance Entities:

-  Eurotran Conseil
-  World Ocean Council
-  Conference of Peripheral Maritime Regions of Europe
-  Magellan



ATLANTIC SMART PORTS  
BLUE ACCELERATION NETWORK



Coordinator



“With the contribution of the European Union”



ATLANTIC SMART PORTS  
BLUE ACCELERATION NETWORK



# STRATEGIC PARTNERS NETWORK

---

The Atlantic Smart Ports Blue Acceleration Network (AspBAN) has the support of a large and representative pool of **137 strategic partners** and a **total universe of 391 ports, from EU Atlantic, Norway, USA, Canada, Colombia, Morocco, Mauritania, India (Goa) and China (Macau):**

- 41 ports and 5 ports associations – 23 belonging to the 4 Atlantic Strategy Group member countries - AspBAN also has Port of Rotterdam as strategic partner as well as International Port and Harbours Association, the world's largest port association
- 16 investment funds and finance entities
- 33 companies
- 18 blue accelerators & clusters
- 8 business associations



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**



# Be part of the Atlantic Ports Blue Business Hubs Ecosystem!



ATLANTIC SMART PORTS  
BLUE ACCELERATION NETWORK



**STAY TUNED!**

---

[www.aspban.eu](http://www.aspban.eu)

CONTACT: [info@aspban.eu](mailto:info@aspban.eu)

---



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**



*"With the contribution of the European Union"*



ATLANTIC SMART PORTS  
**BLUE ACCELERATION NETWORK**

The logo consists of a large sphere on the left, transitioning into a trail of smaller dots that curves downwards and to the right. The dots are in various shades of blue, from light to dark. Below the graphic, the text 'ATLANTIC SMART PORTS' is in a light blue, sans-serif font, and 'BLUE ACCELERATION NETWORK' is in a bold, dark blue, sans-serif font.

Grant Agreement No: EMFF-APC-2020-AspBAN-101033749



“With the contribution of the  
European Union”